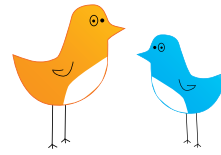


JOB HALL

CREATIVE DIRECTOR / FILMMAKER



call 401-662-9143
email jobhall@gmail.com
URL www.jobhall.tv

EXPERIENCE

ADIDAS

Freelance Cinematographer/Motion Artist

San Diego, CA | Feb 10 - March 2010

Web & broadcast pieces for the 2010 Adidas Golf campaigns.

TYR SPORT

Creative Director/Director of Marketing

Huntington Beach, CA | Apr 06 - Feb 2010

Notable achievements include:

- Listed in Communication Arts Photo & Advertising Annual and Lürzers's Archive '200 Best Ad Photographers Worldwide'
- 2009 'Design Of The Times' Gold Award winner for in-store display
- Finished fiscal year as the most profitable in company's history
- Saved over \$300,000 of first year's allocated budget
- Packaging redesign led to a 20% growth in annual sales
- Shot, edited and produced the first broadcast spots (aired nationally on NBC)
- Initiated new web and email campaigns which led to the company's biggest, most profitable annual e-commerce revenue to date (21% increase in online orders)
- Created targeted online promotional campaigns which garnered thousands of opt-in emails and tens of thousands of dollars in additional revenue
- Produced grass roots social media promotions via Facebook and Twitter
- Developed and expanded mutually beneficial relationships with partner companies (i.e. Triathlete Magazine, Sport Chalet, Sports Authority, Ironman, Zone Bar)

PARAMOUNT PICTURES

Asst. Director/Producer

Hollywood, CA | Dec 05 - Jun 2009

- Produced several spec spots for Bud Light, MAC Cosmetics, Wachovia
- Designed soundtrack key art for the feature film *Cloverfield*
- Full branding campaign for the band *Stiff Dylans*. Designs used in British feature film, *Angus, Thongs and Full-Frontal Snogging*
- Initial design for the *Benjamin Button* soundtrack
- Album design for Gavin DeGraw, Chester French, Low vs. Diamond

WARNER BROS.

Assistant to VP of On-air Promotions

Burbank, CA | Apr 05 - Oct 2005

Worked in the motion graphics department on the 2005-2006 Image Campaign and in the print department on the release of 'Supernatural'.

MR. CHOW RESTAURANT

Art Direction/Designer

Beverly Hills, CA | Sept 05 - Jul 2006

Projects included several back cover print ads in Beverly Hills 213 magazine, prints ads for the Tribeca Film Festival, a custom stamp collection and an 8-panel z-fold pamphlet featuring original scans of the works of Andy Warhol.

SOUTHSHORE SOLDIERS

Art Director/Web Designer

Lake Tahoe, CA | Aug 01 - May 2006

Art Director responsibilities included branding, web development and print design. Handled all web design, development and e-commerce implementation for the first four years of operation.

TECHNINE PRODUCTIONS

Principal Cinematographer

Lake Tahoe, CA | Oct 02 - Aug 2003

16mm and digital cinematographer for the snowboard company Technine.

ARMADA SKIS

Art Direction/Designer

Costa Mesa, CA | Dec 01 - Dec 2002

Complete branding campaign, ski designs, print and graphic design.

EDUCATION

CHAPMAN UNIVERSITY

B.A., Cinematography/Advertising
Orange, CA | Graduated May 2006

Led Chapman Advertising team in the 2005 and 2006 AAF National Student Advertising Campaigns (NSAC). Our 2006 team won the southern California District 15 (beating out district rivals USC, UCLA, Art Institute of San Diego, etc) and went on to place 5th in the nation.

On the film side, I worked on various student films and multiple spec spots in a variety of roles (Director, Producer, AD, DP, AC, Editor). My senior thesis won a Cecille B. DeMille Award for best commercial.

QUALIFICATIONS

- Expert in photography and cinematography (including extensive underwater experience)
- SCUBA Certified
- Highly experienced producing and directing high-end photo shoots and commercial productions
- Experience in confidently and effectively leading a design or production team
- Very calm under pressure and with tight deadlines
- Diplomatic, optimistic and visionary approach to art direction and management
- Desire to learn from others and work within a team
- Obsessively attentive to detail and consistency
- Consistently delivers under budget
- Passionate and hard-working
- Extremely fast learner

WEB SKILLS

- Experience designing and implementing display campaigns, rich media banners, microsites
- Able to code clean, standards-based HTML & CSS
- Experienced with user experience design, e-commerce development and behavioral targeting
- Basic knowledge of Javascript/jQuery, XML, & PHP
- Understand motion and video compression for web
- CMS design (EE, Joomla, Drupal, Wordpress)
- In-depth understanding of social media advertising

SOFTWARE

- Final Cut Pro
- After Effects
- Photoshop
- Color
- InDesign
- Quark (sadly, yes)
- Dreamweaver
- Illustrator
- Freehand
- Fireworks
- Flash
- Avid
- Premiere
- Compressor
- Quicktime
- Sorenson Squeeze
- Sony Vegas
- Microsoft Office

PRESS/AWARDS

- Lürzers's Archive '200 Best Ad Photographers'
- Featured in Sports Illustrated, Runner's World, Comm Arts Photography and Advertising Annuals
- 2009 Design of the Times, In-store display Gold Award
- 7-time ADDY winner (Gold awards and Best of Show)
- Won a bike in a coloring contest at age 10